

dkn

# The Wave Logo

## Logos

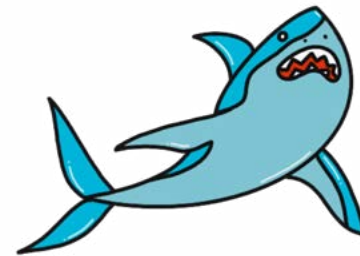
Primary Logo



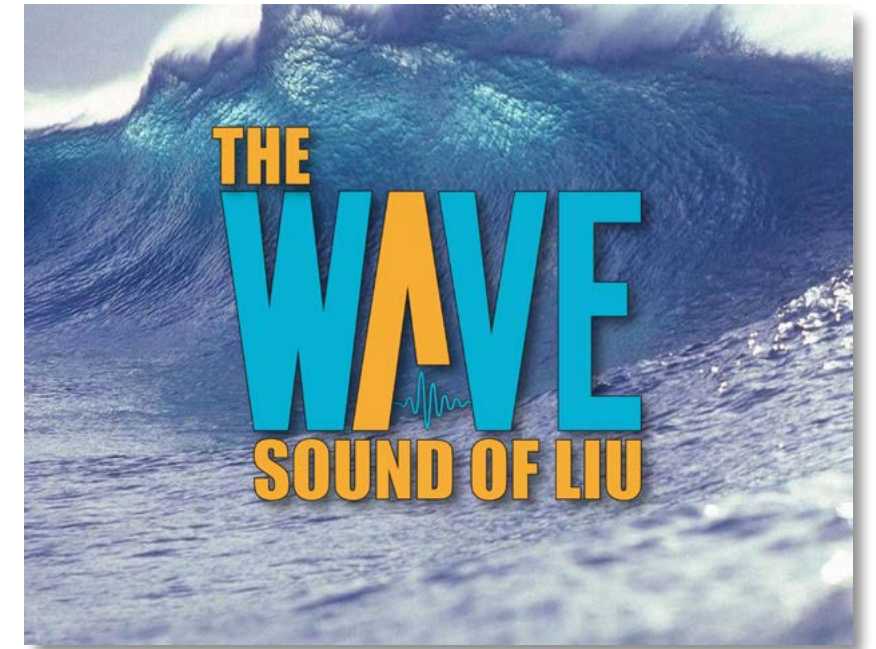
Secondary Logo



## Icons

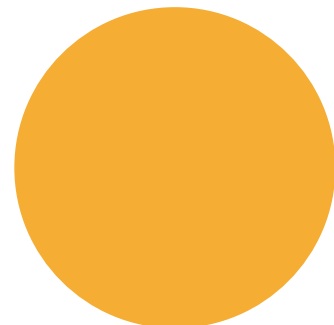


## Signage and Promotional Items

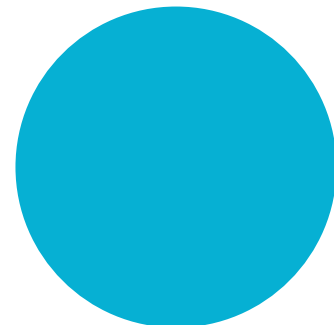


## Colors

Primary Colors



#F5AD34



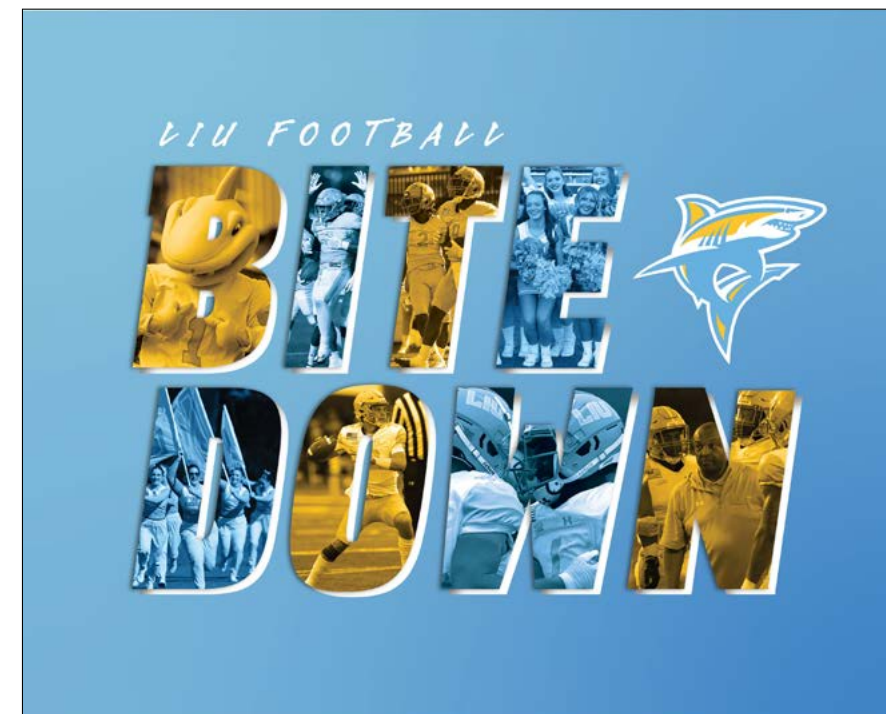
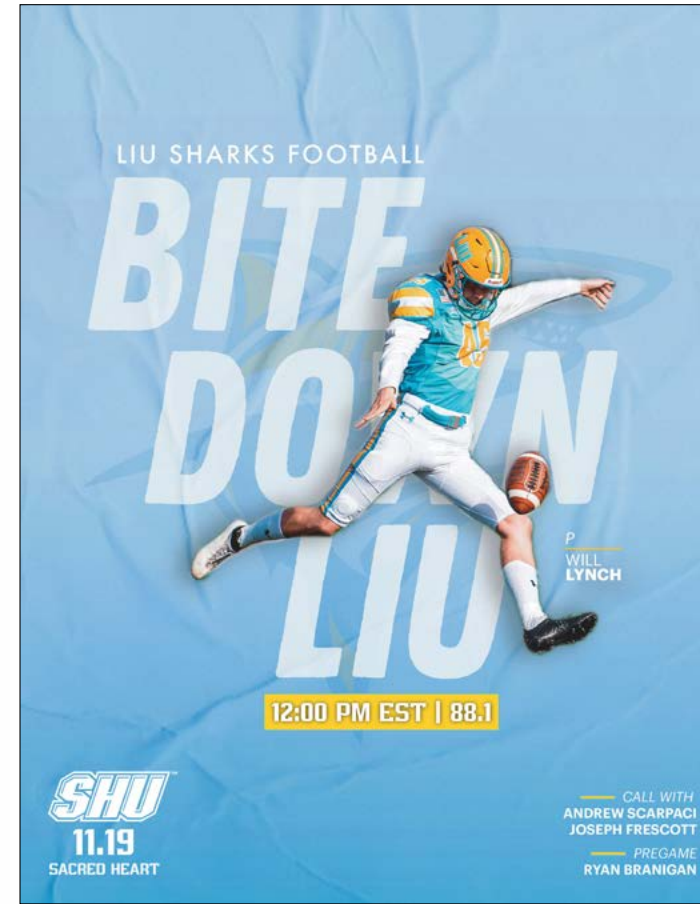
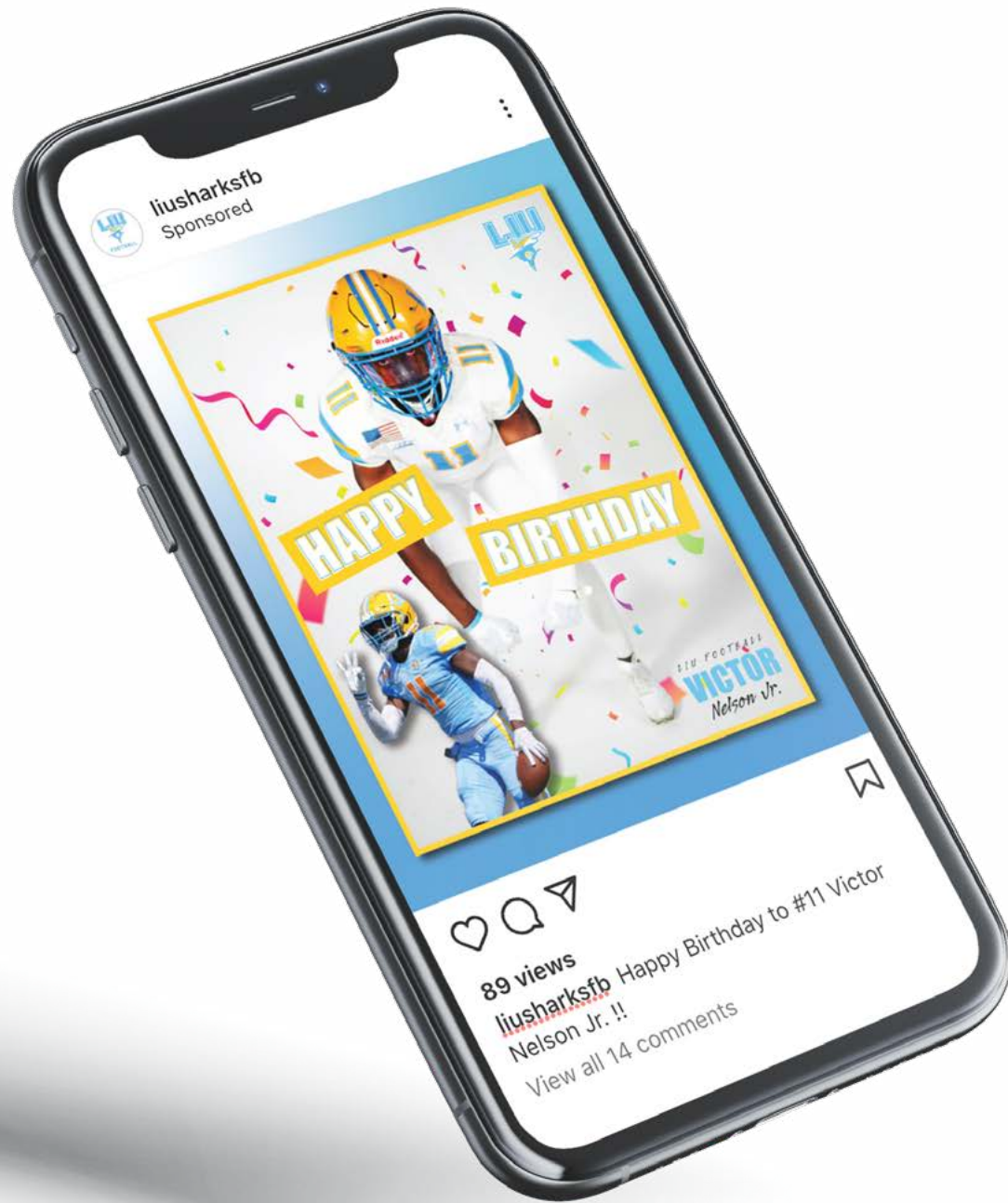
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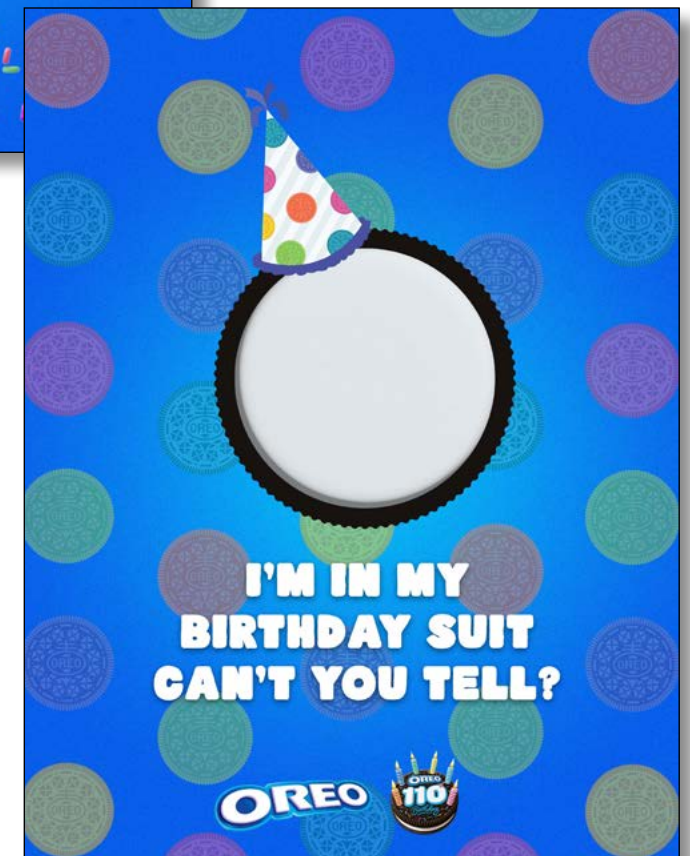
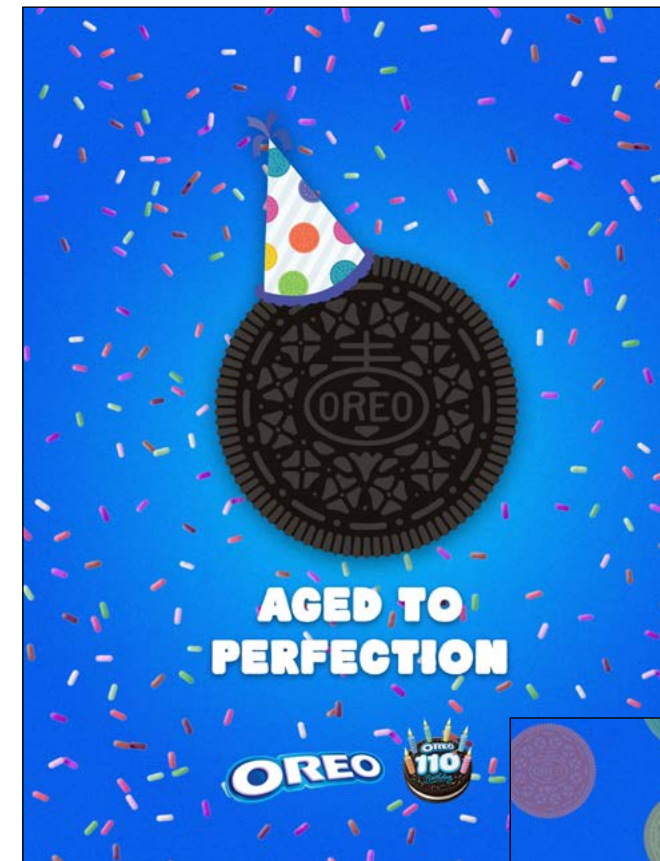
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**IMPACT**  
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# LIU Athletics



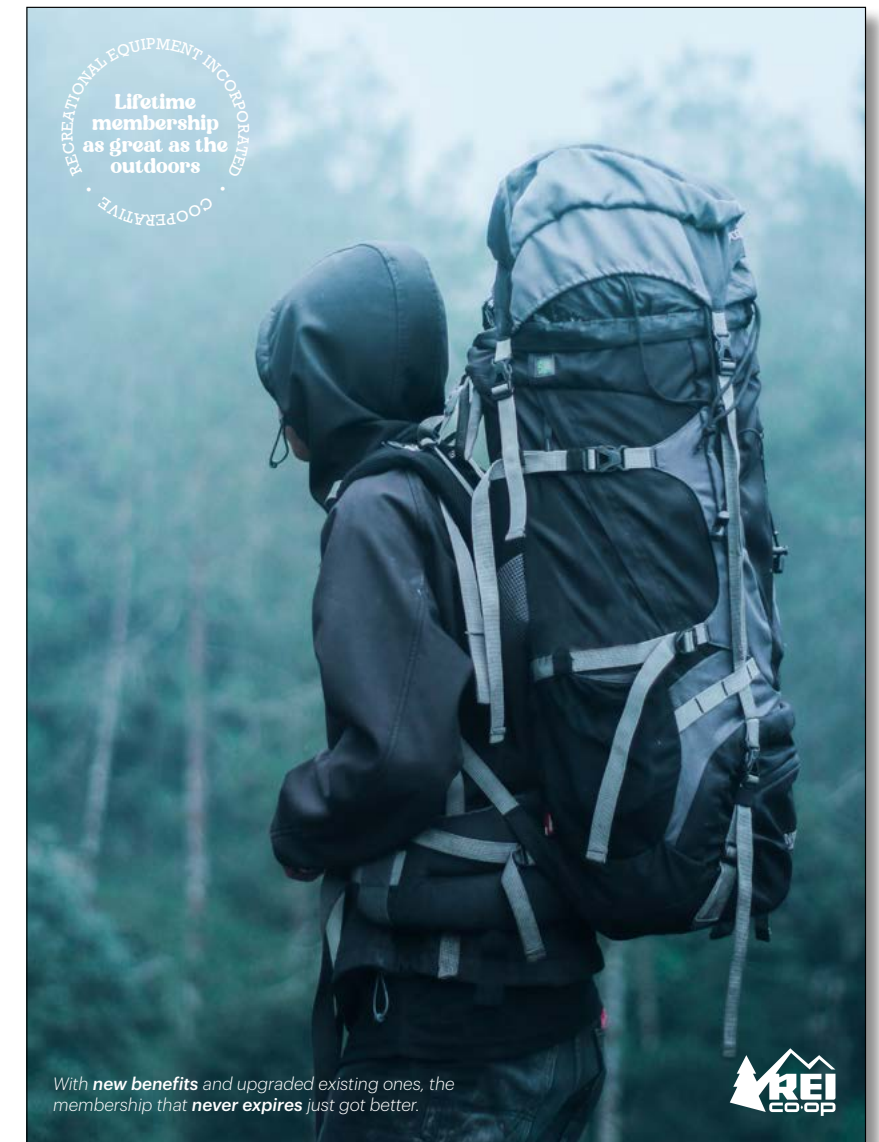
# Oreo Birthday Advertisement



# Oreo Video Advertisement



# REI Poster Advertisements



## REI Booklet & Postcard



# Night Lights Festival Brochure



**Launch Time**  
Our live countdown launch times are determined by sunset and weather conditions. They will most likely begin between sunset and 90 minutes after sunset.

**Sustainability**  
We pride ourselves on using ecologically lanterns that are 100% biodegradable. Our lanterns are constructed from rice paper, bamboo, and natural fiber string. We are committed to leaving no footprint other than magic.

**Weather**  
Night Lights is largely weather dependent as we are an outdoor event. Lanterns do not fly safely or correctly in high winds or rain. We won't proceed with the launch until we receive clearance from local fire authorities.

**CONTACT US**  
We're here to help and answer any questions you have.  
(610) 856-9200 | hello@nightlightsevent.com  
@nightlightsevent

**NIGHT LIGHTS**  
SKY LANTERN FESTIVAL

*Come see the lights...*  
HEADED TO A CITY NEAR YOU!

*A tradition. A ritual.*  
*A moment you'll never forget.*



**Our Mission**  
The Night Lights aims to foster inclusivity, positivity, & renewal. For us, these events are about more than just releasing a lantern into the sky, it's an opportunity to connect with people we'd otherwise never meet, to establish intentions, let go of our worries, and interact with the traditions of cultures other than our own. Night Lights Events evoke renewal and inspiration to celebrate life — a reminder of how precious special moments together really are.

**About Night Lights**  
Inspired by traditional Thai lantern festivals, Night Lights is an all new and completely reimagined sky lantern experience. Join hundreds of your friends, family, and neighbors as we come together to make a truly once in a life time memory. We can't wait to light the night sky with you!

**Celebration.** There is always a reason to celebrate life, be reminded of your reasons.

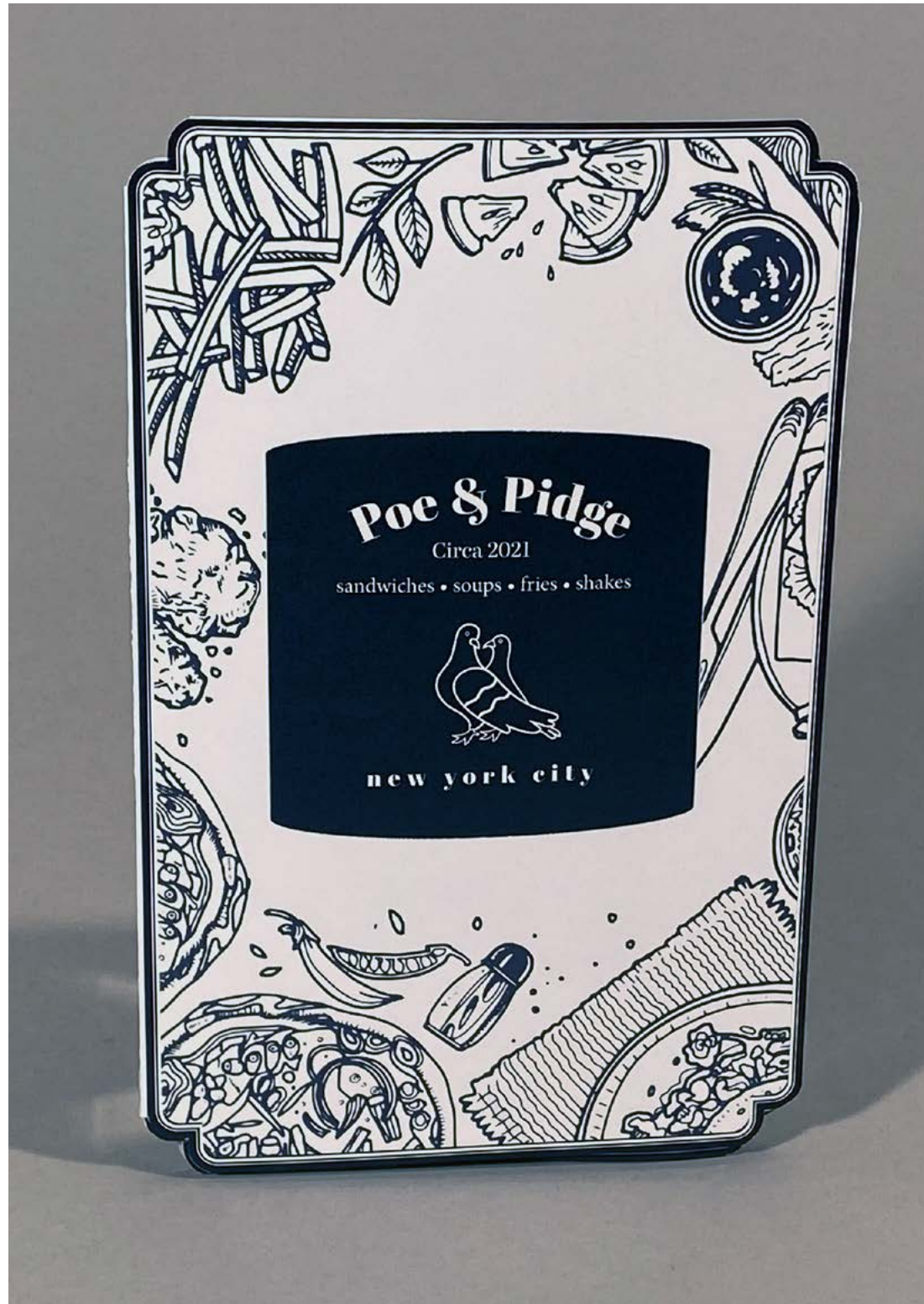
**Charity.** It's important we give back to the community, so we partner with local nonprofits.

**Connection.** Get closer and reconnect to the people you love in the outdoors. Enjoy campfire vibes, live music, picnics, carnival activities, etc.

**Community.** We believe it's always important to support local businesses by hiring vendors including musical & special performance talent.



# Poe & Pidge Menu Design



## “Poe”tatoes

**TOPPINGS**  
garlic parmesan  
nacho cheese  
truffle  
bacon  
cajun  
chili

**POTATOES**  
sweet potato  
straight cut  
tator tots  
crinkle  
waffle  
curly

**CHICKEN BACON RANCH**  
Your choice of potatoes with cheddar cheese, seasoned chicken, bacon, fresh parsley & drizzled with ranch.

**LOADED NACHO**  
Your choice of potatoes with nacho cheese, corn, pico de gallo, ground beef, refried beans & sour cream.

**PHILLY CHEESE STEAK**  
Your choice of potatoes with shredded steak, white american cheese, diced peppers, & onions.

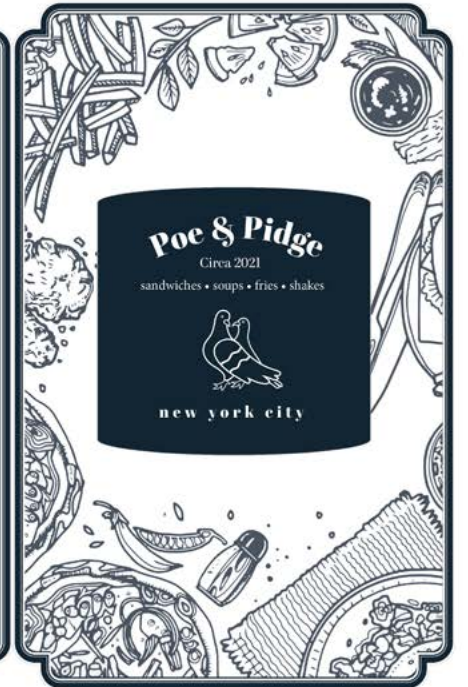
**KIMCHI**  
Your choice of potatoes tossed in siracha curry sauce with kimchi, onions, cilantro, jalapeño & fresh lime juice.

**SWEET POTATO**  
Sweet potato fries tossed in cinnamon sugar, topped with roasted marshmallows & maple syrup drizzle.



**Poe & Pidge**

Circa 2021  
sandwiches • soups • fries • shakes  
35 Northern Blvd, Brookville  
NY 15825  
631-468-2104  
www.poeandpidge.com



## Milkshakes

**POE AND PIDGE**  
Vanilla ice cream mixed with oreos & cinnamon toast crunch. Rim dipped in cinnamon sugar, topped with crushed oreos & a cinnamon toast crunch bar.

**STRAWBERRY CHEESECAKE**  
Strawberry ice cream mixed with marshmallow & cheesecake pieces. Rim dipped in graham cracker, topped with strawberries & a slice of cheesecake.

**SNICKERDOODLE**  
Vanilla ice cream mixed with snickerdoodle cookie dough pieces. Rim dipped in cinnamon sugar, topped with a cinnamon donut & a snickerdoodle cookie.

**PEANUT BUTTER SWIRL**  
Chocolate ice cream mixed with peanut butter cups. Rim dipped in chopped peanuts, topped with nutter butter cookie, reeses pieces, & a hershey bar.

**COTTON CANDY DREAM**  
Cotton candy ice cream with rim dipped in popcorns. Topped with rainbow sprinkles, cotton candy, blue raspberry & marshmallow drizzle.



## Sandwiches

**THE POE SPECIAL**  
Oven roasted turkey with avocado, lettuce, crispy bacon, gouda cheese & pesto mayonnaise spread on chibatta bread.

**CHIPOTLE CHICKEN AVOCADO MELT**  
Chipotle chicken with smoked gouda, avocado, cilantro, piquante peppers & chipotle sauce on black pepper focaccia.

**GOURMET GRILLED CHEESE**  
White cheddar, munster, & gruyere cheese grilled in rosemary butter on thick sliced classic white miche.

**MODERN CAPRESE SANDWICH**  
Basil-white bean puree, sliced mozzarella, arugula, fresh basil, balsamic glaze, on chibatta bread.

**SMOKEHOUSE PORK SANDWICH**  
Smoked, pulled pork, BBQ sauce, red onions, vermont white cheddar, & frizzled onions on texas toast.

**CUBAN SANDWICH**  
Layers of roasted perill, smoked ham, swiss cheese, pickles, & mustard sauce on cuban bread.

**BRIE AND HONEY APPLE**  
Brie, chile infused honey, walnuts, green apples, & bacon toasted with buttery sourdough bread.



## Soups & Salads

**HOMEMADE CHICKEN NOODLE**  
Chunks of chicken, seasoned chicken bone broth, curly egg noodles, string beans, carrots, celery, & herbs.

**SAVORY TOMATO**  
Pureed pear tomatoes with fresh cream accented by hints of red pepper, oregano & topped with black pepper focaccia croutons.

**NEW ENGLAND CLAM CHOWDER**  
Rich tender chopped sea clams, butter, potatoes, onions, celery, & a blend of spices simmered in a classic creamy chowder.

**FUJI APPLE SALAD WITH CHICKEN**  
Shredded chicken with a green leaf blend, tomatoes, red onions, toasted pecan pieces, gorgonzola, & apple chips tossed in sweet balsamic vinaigrette.

**CARIBBEAN SALAD WITH SEARED SHRIMP**  
Spicy seared shrimp with pineapple, mandarin oranges, dried cranberries, red bell peppers, green onions, cilantro, with honey-lime dressing.

**QUESADILLA FIESTA**  
Grilled chicken, cheese, tomatoes, black bean corn salsa, with tortilla strips & citrus-balsamic dressing. Served with cheese quesadillas.



April 7, 2021

FEATURES

7

## SGA imposes strong outlook for students



Robby LaPollo  
BY ANDREW SCARPACI  
SPORTS EDITOR

Since Fall 2021, Senior Business Administration major Robert LaPollo has been president of SGA and is leading the way for all the achievements made under the organization. LaPollo has had many proud moments over his time in the program. "One is bringing the program back because, like many other organizations, COVID didn't help. Our presence on campus wasn't as strong last year, and it was my goal to bring the name back to the organization," he said. "Allow people to know that SGA is here for you. We're providing for the student body and we're doing things that can better their LIU experience."

According to LaPollo, working with administration has been pivotal to working on behalf of the students. Last fall, one of SGA's major early accomplishments was getting the students back in the gyms. They pressured administration to get it done quickly, and they succeeded in getting them reopened. "We have a fantastic relationship with [the] administration right now. In the past, it wasn't always that way. SGA wasn't as involved with administration, and now it's been my goal to reach out to them and let them know that we want to work with them because working together can yield the best results for the LIU community as a whole," he

said. "I meet with Michael Berthel every other week, and we have a fantastic relationship. He cares about the student body. There are certain things that we might not necessarily agree on what would be best, but it's always my job to take the side of the students and gauge what they're looking for, and then we go to him, we talk about it and I work hard to make sure that he knows what they want because that's ultimately my job."

LaPollo believes SGA should play a prevalent role in the campus community and wants everyone to know that they are students, for the students. "Last semester, we had a banquet where we invited student leaders and some members of the faculty. The goal of that was not only to bring everybody together but share the SGA message with student leaders so that they can then relay it onto their organizations," he said. "By letting people know that we can make real change and we have the ability to talk to people who can make a direct change, and if you look around campus, we've seen it already." LaPollo emphasizes that sometimes it is necessary to be tough on administration, and it's something he is more than willing to do if necessary. "We have to be tough on administration because if they're not producing for the students in a way that we think is appropriate, if the students are asking for something repeatedly and they're not getting it, then it's our job to be tough on that, and really double down and make sure that their needs are being heard. As president of the SGA, that's always something that I do," he said.

LaPollo is excited about what SGA was able to accomplish last semester and the pace for growth. "So last semester was mainly about getting the program back because we were kind of starting at a point where we didn't have an identity. We weren't really as known on campus, so it was our goal to get that message out," he said. "We're increasing our presence on social media. We started posting more to keep the public up to date with what we're working on. We have committees that go around campus, and they look at things that need to be fixed or things that could potentially be added." LaPollo has no plans on stopping or slowing down from the progress made at Post. He is working hard on growing the presence of student voices via GroupMe. "We've been able to create the

Student Body chat, which we're really happy about. We have a little over 400 people in there right now, so I've been proud of getting the word out with SGA," he said. "The more people that are in there, the more voices we can hear. So we want to increase outreach. We want to and talk to more people to come and fix things on campus. There are glaring issues that you know people bring up to us sometimes that we wouldn't necessarily notice if they didn't." LaPollo wants students to know they can come to SGA with any concerns or desires to start new clubs. "We're always active on Instagram. You can shoot us a DM, and we will be posting a lot more information through there about the university and our program specifically and with The Student Body GroupMe," he said. "If you post a concern there, one of us will see it as a member of the executive board, whether it's myself or any of the other individuals. I find that a lot of times when one person has an issue with something, 20 other people or more have the same issue, so putting that in GroupMe is even better."

As for new clubs, LaPollo ensures everyone's voices are heard and hopes to expand ideas to fit anyone's interests in the campus community. "We're very open-minded. We approve all sorts of different clubs, so anyone can go to experience Shark Nation through Promise, and then once they have 10 to 15 members in their organization, they can email SGA, and we will give them a date to come in for approval," LaPollo said. LaPollo truly believes in the campus community and ensures SGA will work to meet the needs of every student. "We are going to reach out to the students to get their ideas and concerns, but we would like them to reach out to us as well. We would really encourage people to contact us as much as possible, and I don't care how controversial it is," he said. "Our relationship with the administration is fantastic, and we have a lot of respect for them, but I'm not afraid to bring those controversial issues to their desk if it needs to be because our job is to represent the student body. Use your voice to see an issue, don't be afraid to share it with everyone else as well, and that's how we could bring the community closer."

Reach out to SGA!  
Instagram: @liupostsga  
Email: post-sga@my.liu.edu



4

THE STUDENT BODY COLLECTIVE

THE TIDE

PHOTOGRAPHED BY KYLE SENATORE



## THE STUDENT BODY COLLECTIVE



## 2022 ELECTION RESULTS

### New York Governor



### New York Senator



### NY - 3 Congress



### NY Ballot Proposal 1

Authorizes \$4.2 billion in bonds to finance climate change mitigation projects, flood-risk reduction projects, water infrastructure, land conservation and recreation projects.

YES: 68%

NO: 32%

Interested in music, sports, talk shows, or podcasts?  
**Join LIU's Radio Station**  
No experience needed!  
contact us | [wcwp@liu.edu](mailto:wcwp@liu.edu)

Calling all writers  
Interested in writing about news, sports, or entertainment?  
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Newsday  
The New York Times

3★☆☆ Rating

# Horoscope

what do the stars have in store for you?

**Aries**  
March 21 - April 19  
Take a calculated, confident, and bold approach to whatever your plans are - it's important to be your own leader. Let your passion lead you during this time. That being said, this is the best time to take the risk you've been wanting to take. Aries, how does your passion drive you?

**Taurus**  
April 20 - May 20  
This is a time to turn into your inner circle and get help from your closest friends. Nurture your connections through events and celebrations. Focus less on work and more on engaging in fun activities, Taurus, and grow into yourself while doing so. What does joy mean to you?

**Gemini**  
May 21 - June 20  
Beware of illusions, Gemini. Not everything may be what it seems. Don't ignore your gut instincts right now - but don't lead with fear either. It's important to remember not to take any serious action or make decisions until you gain better clarity of the future. Where do you need to gain more clarity?

**Cancer**  
June 21 - July 22  
Cancer, focus on your education right now. The best investment would be to take that extra class or spend time obtaining a new certification. Maintain responsibility for yourself and your endeavors. The choices you make should favor stability right now. Leo, what areas do you need to be more disciplined?

**Leo**  
July 23 - August 22  
If you're not sure whether to step up or step down, take this as a sign to step up. Be a leader and take control of the confining situation. Maintain responsibility for yourself and your endeavors. The choices you make should favor stability right now. Leo, what areas do you need to be more disciplined?

**Virgo**  
August 23 - September 22  
This is a period of endings, and brand new beginnings. If you're dealing with an emotionally taxing situation, be honest with yourself about when to walk away. Don't dwell on your past projects, move onto something new. Change is favored right now. How will you welcome this transition?

**Libra**  
September 23 - October 22  
Others are going to be relying on you for security, and it's important to help them - but it's also important to be secure in yourself first. Additionally, maintain a middle ground. Trust yourself but also make sure to think about the future long-term. How do you ground yourself, Libra?

**Scorpio**  
October 23 - November 21  
Don't take things for granted. You may find that you've been given a second chance at something, so take full advantage! There are lots of transitions happening right now, so roll with the punches and learn to be okay with change. What does it mean to be lucky?

**Sagittarius**  
November 22 - December 21  
Form a structure in your daily life that values efficiency and practical solutions. If you've been thinking about investing, this is a perfect time. However, before you do so, make sure to research thoroughly so you don't have any surprises down the road. Where are you responsible?

**Capricorn**  
December 22 - January 19  
If you're having a difficult time handling something, there's no shame in asking for advice from those wiser than you. Also, check in with yourself and your moral compass. Figure out what's right for you, and abide by it. How would a more solid foundation support you right now?

**Aquarius**  
January 20 - February 18  
Open your heart and mind to the universe around you - it's ready to take you in. Don't be afraid to express your whole self including your emotions. It may be what you need right now. Aquarius, this is a time of giving and taking. What does it mean to be completely open?

**Pisces**  
February 19 - March 20  
It's okay to daydream but remind yourself when enough is enough, and be sure to take action as well. Remind yourself to remain on task. Pisces, to accomplish what you need to, in terms of relationships, don't settle. There are many fish in the sea. Are you open to the possibilities before you?

By Emma Thibodeau

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**Necklace Features**

- Ready to Gift!
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JEWELRY SET	EARRINGS	EARRINGS	GIFT SET	BIRTHSTONE EARRINGS	JEWELRY BOX

STAR WARS MANDALORIAN

THE MANDALORIAN THE CHILD.

The 50 year old child is super cute with his large ears, and wide eyes on an 18" link chain that is perfect for layering or wearing on its own.

**COMPLETE YOUR STAR WARS MANDALORIAN LOOK WITH SOME OF OUR OTHER PRODUCTS!**

Necklace & Earring Set	Eye Mask Travel Pillow	Customizable Nameplate Necklace	Travel Jewelry Box	Necklace	Earrings
Stud Earring Set	Jewelry Tray	Necklace	Jewelry Tray	Necklace & Stud Earring Set	Necklace

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WIZARDING WORLD Harry Potter

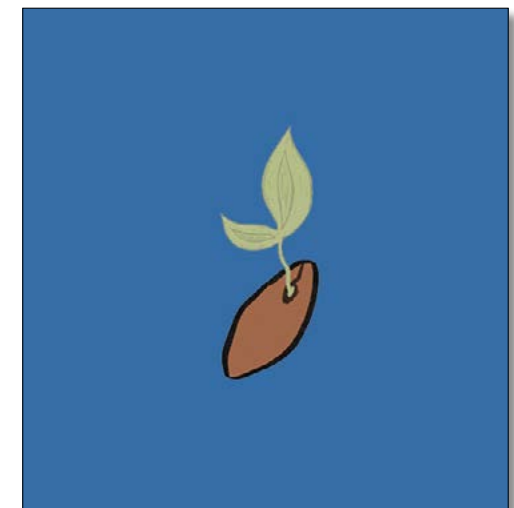
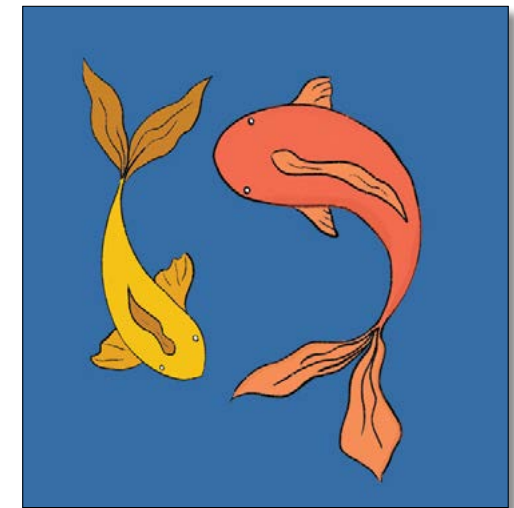
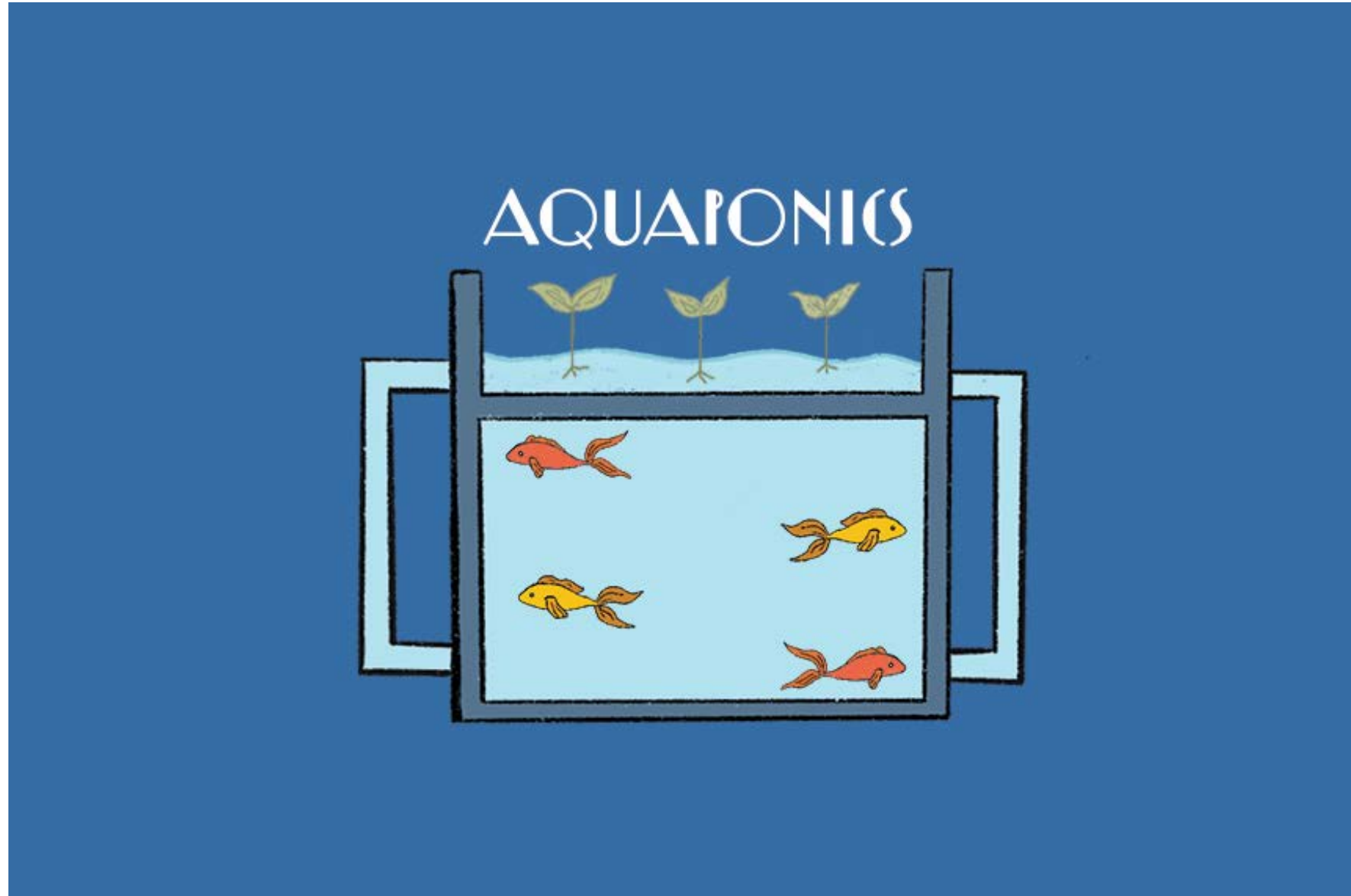
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NECKLACE	NECKLACE	NECKLACE	BRACELET	EARRINGS	RING

# Aquaponics Illustration Gif



## *Cheez-it Video Advertisement*



## Converse Ads

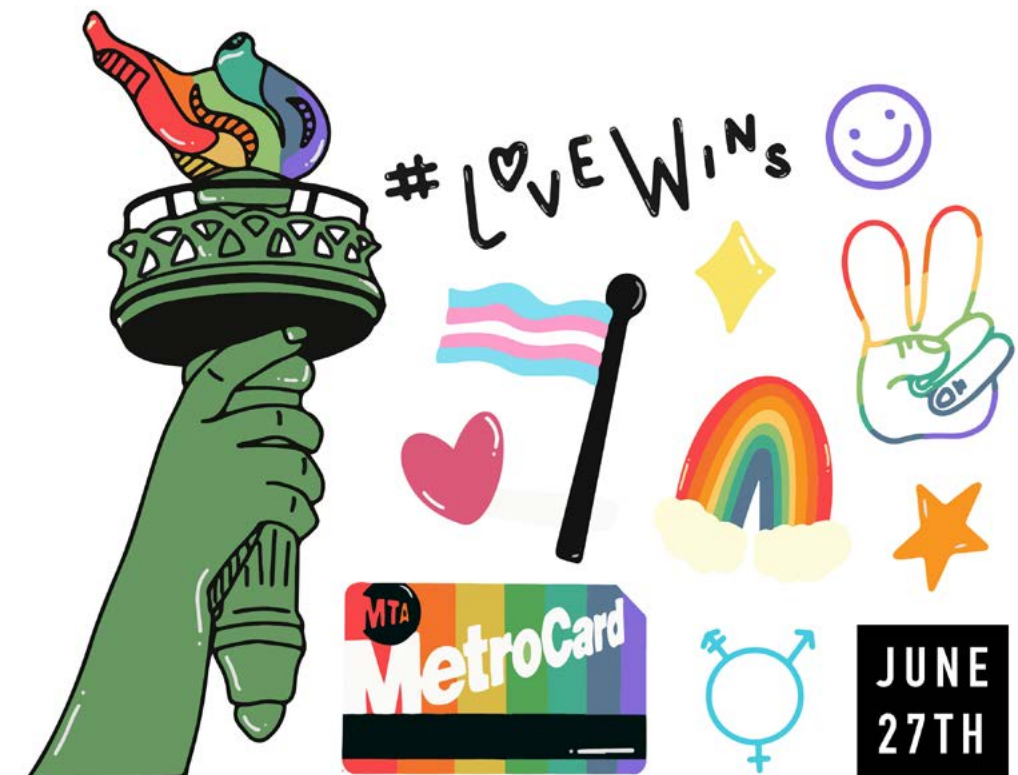


# Pride Fest Logo

## Logos



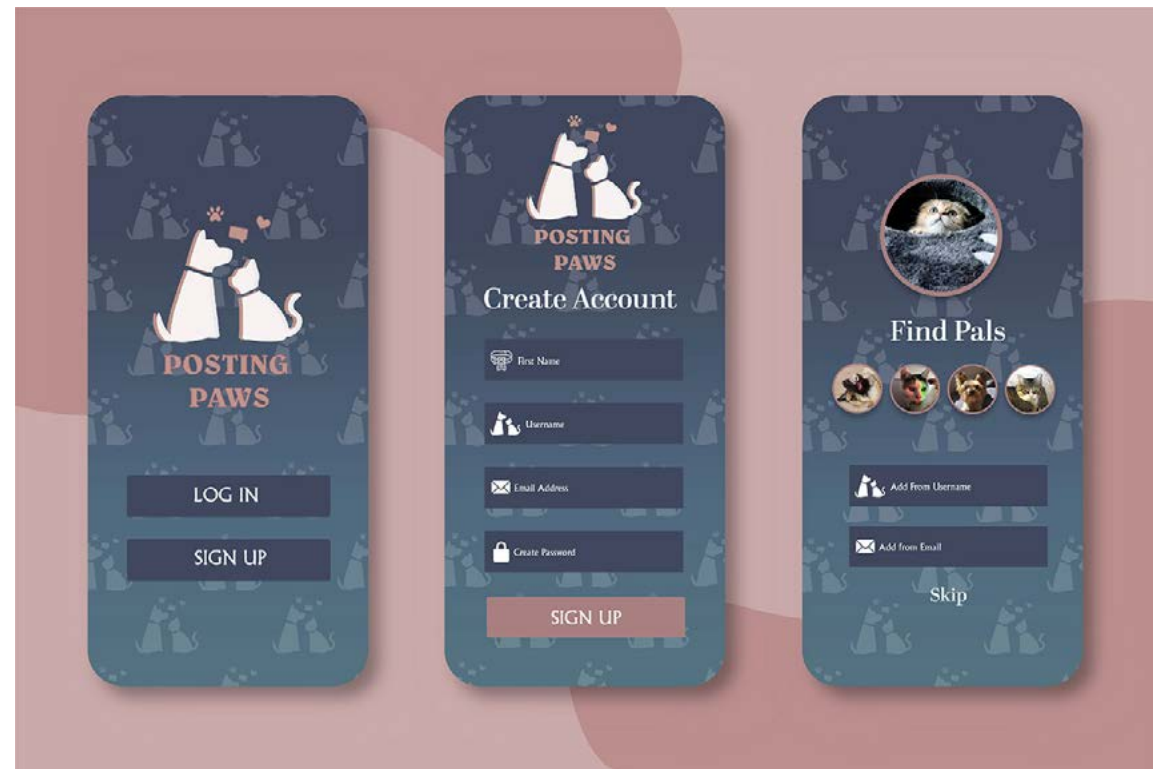
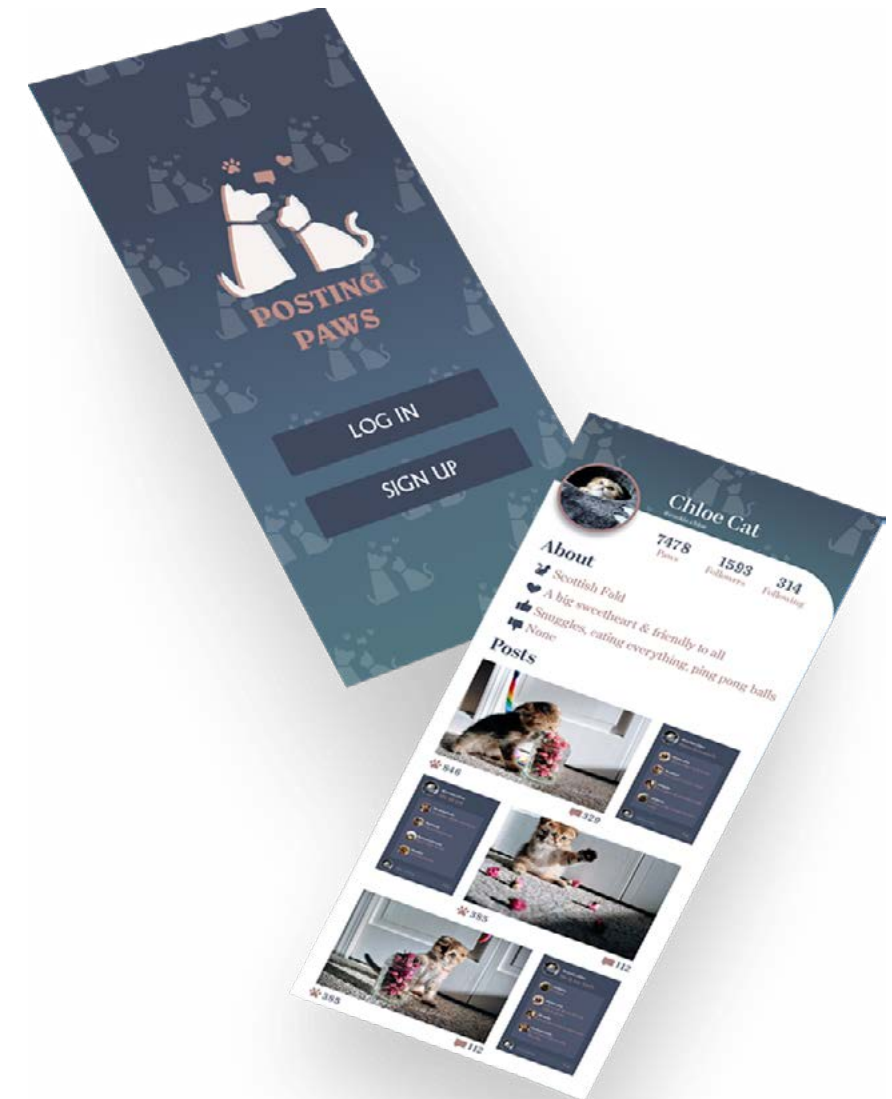
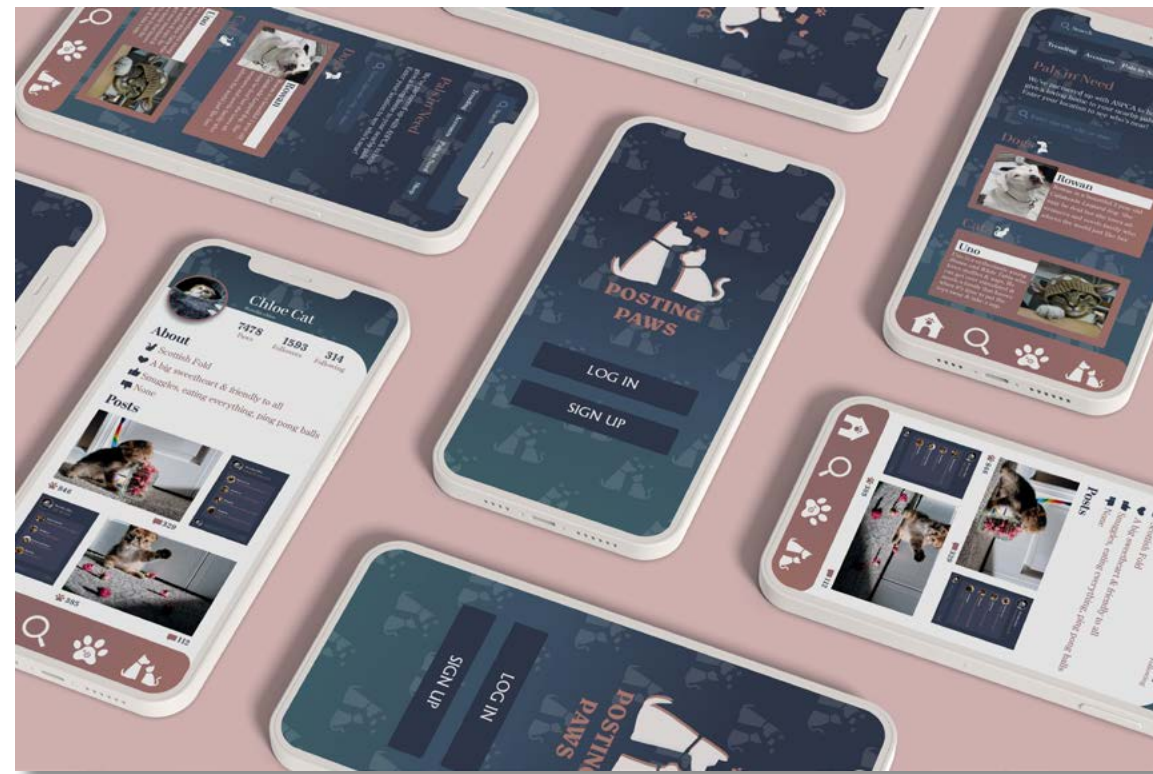
## Pride Illustrations



## 3D Bedroom



## Posting Paws Social Media App



# MUSE

*Two-Time Grammy Award Winning Rock Band*

Evolving from their late '90s alt-rock origins into a bombastic force that fused progressive rock, electronica, and pop, English trio Muse carved out a niche as a genre-blurring powerhouse that balanced intergalactic sci-fi and government conspiracy theory themes with yearning anthems of love and heartbreak. Widely recognized as one of the best live bands in the world, Muse has released eight studio albums, selling over 20 million albums worldwide.



1999



**SHOWBIZ**

Muse's debut album, *Showbiz*, showcased an aggressive yet emotional music style. The album is simply described as "it's all about power and hitting people with large walls of sound." Some of the songs reference the difficulties Muse had while trying to first establish themselves.

2001



**ORIGIN OF SYMMERTY**

This album is more riff orientated and slightly darker than *Showbiz*. Several songs which use piano or organ and was intended as a more progressive rock-styled album. Some of the songs draw influence from the suffering of the band members' relationships while being on tour.

2003



**ABSOLUTION**

While *Absolution* is an alternative rock, progressive rock, hard rock, and art rock album, it features Muse's continuation of blending classical influences into their style. *Absolution* follows a very dark theme of fear, mistrust, personal achievement, joy, and "things coming to an end."

2006



**BLACK HOLES & REVELATIONS**

*Black Holes & Revelations* is less classically orientated than the first two albums. It introduces new influences such as jazz, soul and R&B. The general themes of this album centres on dystopian-orientated politics, along with accompanying war and about cycles and big things happening.

2009



**THE RESISTANCE**

Like other Muse albums, *The Resistance* draws from a wide range of genres which include glam rock, R&B, disco, and classical. One of the big influences to this album is from the book *1984*, with themes towards the government and politicians, as well as also dystopian and authoritarian based.

2012



**THE 2ND LAW**

The name "The 2nd Law" references the second law of thermodynamics. The album also features a brass section, an orchestra, lot of choirs in some songs. The album was a writing project that would become more personal, "something radically different" from their prior releases.

2015



**DRONES**

*Drones* is "something that really strips away the additional things experimented on the last two albums." It is a concept album about the dehumanisation of modern warfare. The return of many guitars, bass, drums, as well as some synth and electronic elements still on it.

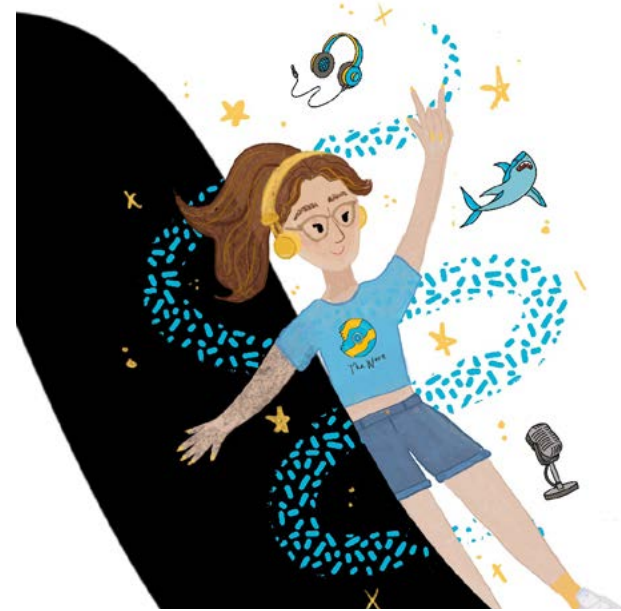
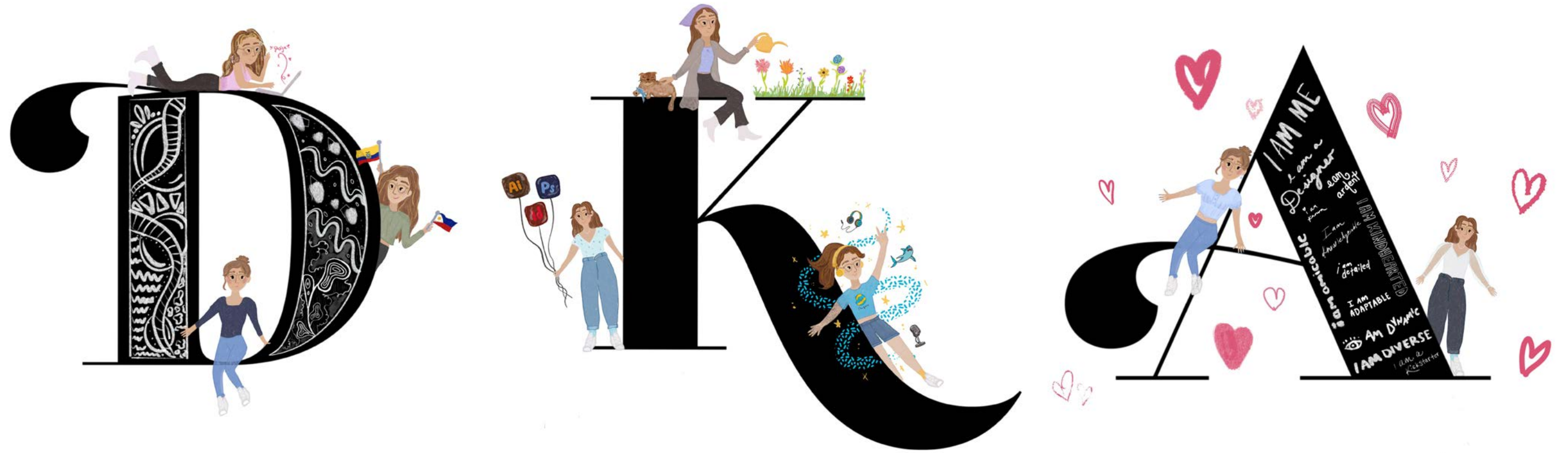
2018



**SIMULATION THEORY**

*Simulation Theory* deals with themes of virtual/simulated reality, and the idea of fantasy becoming real. It also incorporates lighter influences from science fiction, 1980's pop culture, and synthesizers. The cover art is the first time the band has been featured on an official studio album.

# Self-Promo Illustration



## Anton Troianovski Why Ukraine is important to Putin

Some Russians view Kyiv, now the Ukrainian capital and once the center of the medieval Kyivan Rus, as the birthplace of their nation.

President Vladimir V. Putin said on Tuesday that the United States was trying to pull Russia into armed conflict over Ukraine that Russia did not want, saying that the West had not yet satisfied Russia's demands for a sphere of influence in Eastern Europe but that he hoped "dialogue will be continued."

Mr. Putin has massed more than 100,000 troops near the Ukrainian border, in what American officials have warned could be a prelude to an invasion. But Mr. Putin accused the United States of trying to goad his government into launching a conflict to create a pretext for tougher Western sanctions against Russia.

"Their most important task is to contain Russia's development," he said. "Ukraine is just an instrument of achieving this goal." In Washington, the White House press secretary, Jen Psaki, reacted derisively to Mr. Putin's comments, comparing them to "when the fox is screaming from the top of the henhouse that he's scared of the chickens." A State Department spokesman, Ned Price, declined to respond directly to Mr. Putin's statements, saying, "I will leave it to the Kremlinologists out there — budding, professional, amateur or otherwise — to read the tea leaves and try to interpret the significance of those remarks."

The bitter exchanges between the two powers at the United Nations on Monday highlighted a chasm that needs to be bridged. The U.S. ambassador, Linda Thomas-Greenfield, said Russia was trying to "paint Ukraine and Western countries as the aggressors to fabricate a pretext for attack." The Russian ambassador, Vassily Nebenzia, accused America of creating a nonexistent crisis. He also called the popularly elected government in Kyiv "nationalists, radicals, Russophobes and pure Nazis." The United States said the more than 130,000 Russian troops amassed to Ukraine's north, east and south represented the greatest threat to European security since the end of World War II. President Biden said on Monday that the United States would "engage in nonstop diplomacy" and "attempt like the devil to improve security for our allies and partners and for all of Europe."

Mr. Putin's comments, at a news conference in Moscow with Prime Minister Viktor Orban of Hungary, marked the first time since December that he had spoken publicly about the crisis. The Kremlin has demanded in writing that NATO not expand eastward and that NATO draw down forces in Eastern European countries that were once part of the Soviet Union or part of its orbit.

Mr. Putin described the possibility of Ukraine joining NATO as a threat to world peace. He said that a Western-allied Ukraine strengthened with NATO weapons could launch a war against Russia to recapture Crimea, leading to war between Russia and the NATO bloc. Russia's annexation of Crimea in 2014 was not recognized as legitimate by the international community. The United States and NATO delivered written responses to Russia's demands last week. Russia has not yet responded formally, but Mr. Putin said it was clear "that the principal Russian concerns turned out to be ignored."

Mr. Putin threatened in December that Russia would take unspecified "military-technical" measures if the West did not meet its demands. He did not repeat the threat on Tuesday, instead sounding a somewhat optimistic note, describing the diplomacy that has been underway. "I hope that eventually we will find this solution though it's not easy, we understand that," Mr. Putin said. "But to talk today about what that will be — I am, of course, not ready to do that."

In speeches, interviews and lengthy articles, President Vladimir V. Putin of Russia and his close associates have telegraphed a singular fixation on Ukraine. The Kremlin thesis goes that Ukrainians are "one people" with Russians, living in a failing state controlled by Western forces determined to divide and conquer the post-Soviet world. Ukrainians, who ousted a Russia-friendly president in 2014 and are increasingly in favor of binding their country to Western institutions, would largely beg to differ. But Mr. Putin's conviction finds a receptive ear among many Russians, who see themselves as linked intimately with Ukraine by



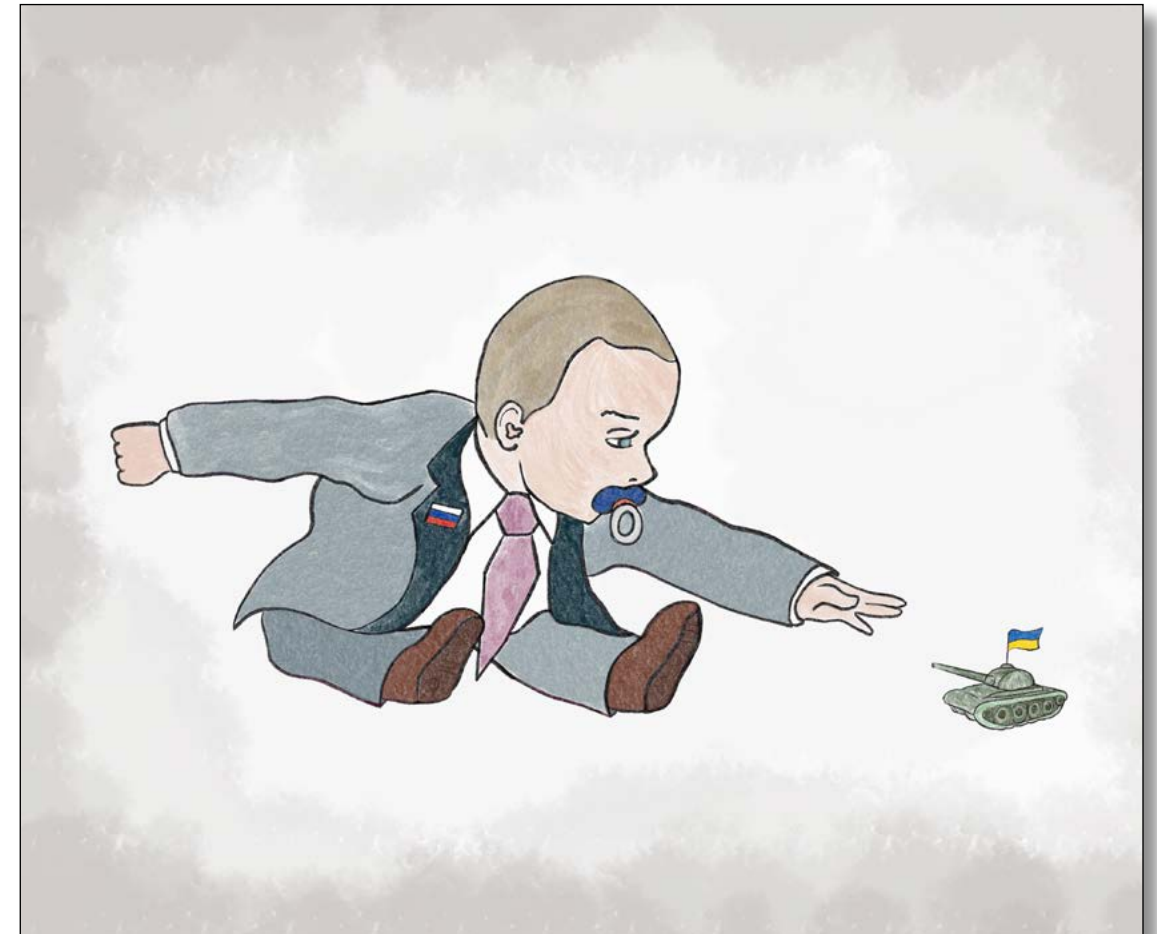
Illustration by DeAnna Aguinaldo

generations of linguistic, cultural, economic, political and family ties.

Russians often view Kyiv, now the Ukrainian capital and once the center of the medieval Kyivan Rus, as the birthplace of their nation. Well-known Russian-language writers, such as Nikolai Gogol and Mikhail Bulgakov, came from Ukraine, as did the Communist revolutionary Leon Trotsky and the Soviet leader Leonid Brezhnev. Ukrainian is Ukraine's official language, but Russian — which is closely related — is still widely spoken. Ukraine's president, Volodymyr Zelensky, now speaks Ukrainian in public but first gained fame as a Russian-language comedian who performed across the former Soviet Union.

To Mr. Putin — and many other Russians — the conflict with Ukraine is about a hurt national psyche, a historical injustice to be set right. One of his former advisers, Gleb O. Pavlovsky, in an interview described the Kremlin's view of Ukraine as a "trauma wrapped in a trauma" — the dissolution of the Soviet Union coupled with the separation of a nation Russians long viewed as simply an extension of their own. Mr. Putin has years of grievances about what he sees as Western overreach in Eastern Europe, and Ukraine has been the object of decades of Kremlin efforts to keep it within Moscow's sway. Mr. Putin also argues that a greater Western military presence represents an existential threat to Russia. Nuclear missiles placed there, he has said, would be able to reach Moscow with just a few minutes' warning. American officials say the United States has no plans to base such missiles in Ukraine.

President Volodymyr Zelensky of Ukraine opened a new session of Parliament on Tuesday by calling for unity in the country, offering assurance that its economy was stable, and praising the enormous show of diplomatic and military support from Ukraine's allies. One thing he did not mention: Russia and its buildup of troops on Ukraine's borders. For weeks, Mr. Zelensky has tried to play down the threat posted by the military buildup even while welcoming a host of visiting foreign dignitaries, many of whom view the threat as very real. Though wary of what Mr. Zelensky has described as overhyped warning about a Russian invasion, the Ukrainian leader and his government have made clear that the military support pouring into Kyiv is welcome and have urged Ukraine's allies to do more.



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